



Defensive Driving

Crashes are the #1 cause of work-related fatalities.

**Put your employees on the road to
safe driving by bringing
Defensive Driving to your workplace.**



Phone: 402.483.2511 \ www.nesafetycouncil.org

Motor vehicle crashes are the leading cause of death among workers in the U.S.¹



On-the-job crashes incur costs of more than **\$24,500** per property damage crash and **\$671,000** per fatal crash.²

It's essential that workers master the fundamentals of defensive driving. OSHA and the Network of Employers for Traffic Safety (NETS) recommend that employers provide continuous driver safety training and communication.

“Even experienced drivers benefit from periodic training and reminders of safe driving practices and skills.”³

A Proactive Approach

Research has identified the dangerous employee behaviors behind the wheels. One study showed that drivers were more likely to be in a hurry to reach their destination, think about work, be tired, or use a cell phone when they were driving for work.³

A study by CareerBuilder found that 54 percent of employees who use smart phones admit to checking them while driving.⁴

Distracted driving is one of many hazards on our roads. Don't wait for costly crashes to happen to address risky behaviors. Take a proactive approach by implementing a motor vehicle safety program that includes driver training.

Companies are seeing amazing results with their driver safety programs⁵:

Nationwide Insurance

- Total motor vehicle loss costs down 40%
- Preventable crashes decreased by 53%

Charter Communications

- 30% decrease in motor vehicle crashes
- Increased seat belt usage up to 94% rate

Pike Industries

- Workers' compensation claims for vehicle incidents decreased from 73% to 2%

¹ Bureau of Labor Statistics, December 19, 2017, <https://www.bls.gov/news.release/pdf/cfoi.pdf>

² U.S. Department of Transportation and NETS, Cost of Motor Vehicle Crashes To Employers, 2015

³ Salminen S, Lähdeniemi E [2002]. Risk factors in work-related traffic. Transportation Research Part F 5(1):77-86.

⁴ "More Than Half of Workers Admit to Checking Their Smart Phones While Driving," Cellular News, March 10, 2010, <http://www.cellularnews.com/story/42338.php>

⁵ https://www.osha.gov/Publications/motor_vehicle_guide.html

Defensive Driving 4-Hour Course (DDC4)

In a half day, employees will get practical strategies to reduce collision-related injuries, fatalities, and costs. This course covers:

- The stages, causes, and prevention of collisions
- How to reduce collision risk with defensive driving strategies
- How driving distractions such as talk-and-texting affect driving ability
- The definition of impairment and its related dangers
- The impact of physical, weather, road, and traffic conditions
- How to identify and minimize aggressive driving activities
- Distracted driving and employer liability



Upcoming Public Classes

Cost: \$95 Member \ \$140 Non-Member

Date: April 12, 2019

Time: 9:30 a.m.-1:30 p.m.

Location: Norfolk Public Library
Norfolk, NE

Date: April 23, 2019

Time: 12:30-4:30 p.m.

Location: Holmes Building
Kearney, NE

Date: May 17, 2019

Time: 8:30 a.m.-12:30 p.m.

Location: Nebraska Safety Council
Lincoln, NE



Onsite Group Training Available

Bring this training to your employees when it fits your schedule - onsite training for 2nd and 3rd shift, as well as weekends is available.

Contact Valerie for a quote at vhaschke@nesafetycouncil.org or call 402.483.2511 ext. 108

Get Vehicle-Specific Driver Safety Training

- Straight Trucks
- Refuse Trucks
- Utility Trucks
- Tow Trucks
- Ready-mix Concrete Trucks

Contact for more information:
kloster@nesafetycouncil.org or call
402.483.2511 ext. 105