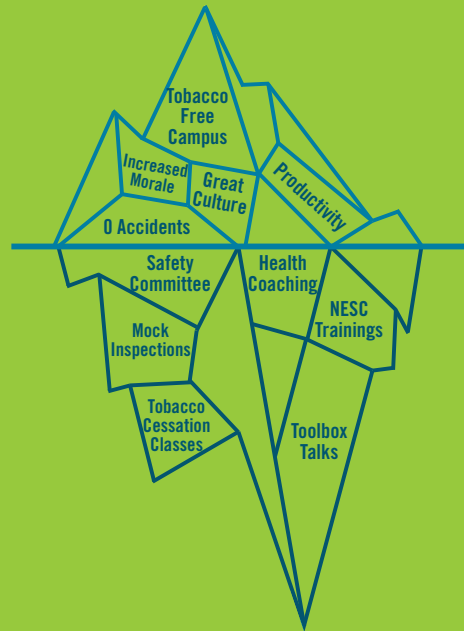


# PREMIER SPONSORSHIP PACKAGES



# MORE THAN MEETS THE EYE

## Nebraska Safety Council Conference & Trade Show

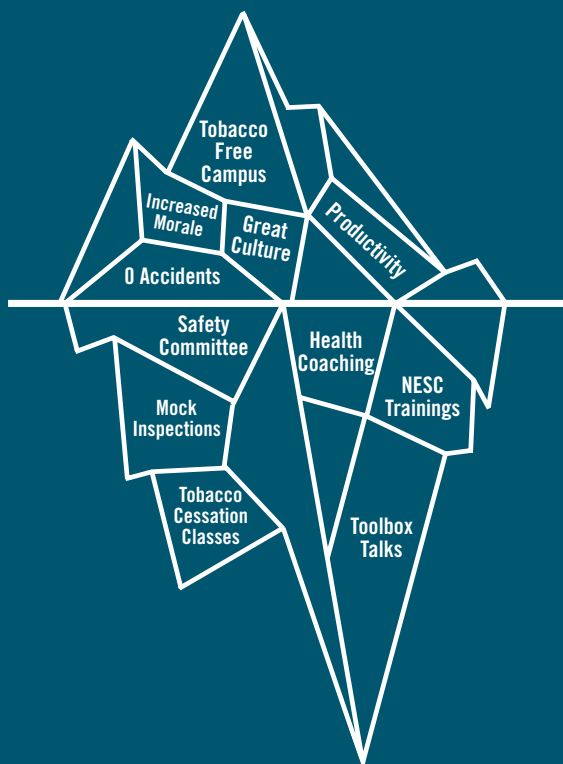
*April 21, 2022 | Lincoln, NE*



# Why Sponsor?

This is your chance to help the Nebraska Safety Council! Be a key partner and help us make 2022 our best year yet with the annual conference and trade show.

Conference attendees come from businesses and organizations of all sizes from across the Midwest, in a variety of industries. Premier Sponsors receive recognition during the Awards Luncheon, Keynote Address, or the Trade Show Opening. In addition, complimentary conference registrations and signage may be included.



## Benefit Information:

- YOU will be seen by 300 potential customers/clients.
- YOU will market your product/ services to 400 businesses in the Midwest.
- YOU will network with Safety and Wellness Leaders from Nebraska Companies.
- YOU will Save Lives!

# Premier Sponsorship Packages



Premier Sponsorships offer you the highest level of exposure and the greatest promotional opportunity. ***Current NESC/WW Sponsors will be contacted regarding your Sponsorship and to discuss your custom Sponsorship Package/Opportunity.***

All premier packages include the following benefits, in addition to the items listed within each category:

- Recognition on the Nebraska Safety Council website
- Inclusion on the sponsorship slide of the event PowerPoint
- Recognition in Nebraska Safety Council/WorkWell communications including: Newsletters, Social Media, Conference Webpage, Conference Brochure, Sponsor Banner, Conference Program, Event News Release, Promotional Material

## **Awards Luncheon, \$5,000**

- Exclusive Sponsorship
- 1 complimentary table of eight for the Awards Luncheon
- 4 complimentary conference registrations
- 1 minute welcome address
- Special recognition during the Awards Luncheon

## **Keynote, \$3,000 (2 available)**

- Exclusive sponsorship
- 2 complimentary conference registrations
- Special recognition during the Keynote address

## **Trade Show & Exhibits, \$1,500 (6 available)**

Sponsorship includes the Continental Breakfast and Refreshment Breaks in the Trade Show Exhibit area.

- 1 complimentary conference registration
- Signage in Trade Show Exhibit area
- Special recognition during the opening and luncheon programs
- One promotional item included in conference registration bag (provided by sponsor)

## **Table Sponsor, \$800 (10 available)**

- 1 complimentary conference registration
- 1 complimentary table of eight for the Awards Luncheon

## **In-Kind Donations**

Opportunity to provide materials used at the conference. Examples include: lanyards, door prizes, tote bags, program printing, note pads, video services, etc.

***\*Approved in-kind sponsors will receive sponsorship equivalent to the market value of the product. All materials must be preapproved by conference staff.***

# Premier Sponsorship Form



**COMPANY NAME** (as you would like it to appear in print): \_\_\_\_\_

**SPONSOR CONTACT:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_ **FAX NUMBER:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_ **WEBSITE:** \_\_\_\_\_

**Please place a check mark by your sponsorship selection:**

*Name of complimentary conference registrations:*

- AWARDS LUNCHEON, \$5,000** 1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_
- KEYNOTE, \$3,000** 1. \_\_\_\_\_ 2. \_\_\_\_\_
- TRADE SHOW EXHIBIT, \$1,500** \_\_\_\_\_
- TABLE SPONSOR, \$800** \_\_\_\_\_

## PAYMENT METHOD

- Check is enclosed in the amount of:** \_\_\_\_\_ **Card Number:** \_\_\_\_\_
- Please invoice me. Reference PO Number.** **Exp. Date:** \_\_\_\_\_ **CVC Code:** \_\_\_\_\_
- Credit Card** **Name on Card:** \_\_\_\_\_  
**Amount to be Charged: \$** \_\_\_\_\_

*Nebraska Safety Council is a 501(c)(3) non-profit organization and donations may be tax deductible. To receive maximum sponsorship benefits, please respond by March 1, 2022.*

*Make checks payable to Nebraska Safety Council. For questions, contact Chris Blum at 402.483.2511 ext. 116 or email [nesc@nesafetycouncil.org](mailto:nesc@nesafetycouncil.org).*

*Please do not send credit card information by email. If paying by card, fax form to: 402.483.2513.*

Mail form and payment to:  
Nebraska Safety Council  
3270 Folkways Blvd., Ste. 201  
Lincoln, NE 68504

Send your logo in a high-resolution  
vector format (EPS) to  
[marketing@nesafetycouncil.org](mailto:marketing@nesafetycouncil.org).

